

## Sample Fast Food Letter non- GMO Baby Food Campaign

[address]

To [ ]:

I am becoming more and more aware of the health dangers of eating food that contain genetically modified ingredients, or GMOs. I'm taking steps to protect my children from the pesticide and herbicide that is put inside the DNA of most of the corn and soybeans grown in the United States. Since your food is not labeled Non-GMO or organic, I can only assume that your products also contain genetically modified ingredients.

GMO technology was allowed in the marketplace despite the concerns of FDA scientists whose voices were silenced in service to the Biotech industry back in the 1990s. Putting an insecticide or herbicide into the DNA of corn, soybeans, canola, papaya, sugar beets and yellow crookneck squash means it goes into my gut when I eat it, and most importantly the stomachs of my children. I am not eating this anymore, and I certainly won't allow my children to consume it.

We won't be patronizing your fast food until you make efforts to source non-GMO or organic ingredients and give us a choice. I urge you to seek non-GMO sources for frying oils, breads, ketchup, cheeses, milk, eggs, and if possible, meats. The market for Non-GMO food grew 27% last year as people seek foods that make them healthier, not sicker.

Scientists are discovering – and U.S. citizens are waking up to the facts; genetically modified ingredients in food have negative impacts on human health, to the animals health and to the environment. There is nothing sustainable about GMOs. In fact, pollen from GM crops can infiltrate and destroy an organically grown food.

I urge you to learn the truth about GMOs. You may be surprised to discover that one of the companies who sells and promotes GMOs in the marketplace is the same company that touted the safety of DDT, PCBs and Agent Orange. Please find the truth, and don't listen to the myths of GM safety.

When you begin to make the change to health, my family will again bring you our business.

Thank you for your attention.

[signed: your name, address, email]