

Parent's School Outreach Projects

**Going through the school it would have to be about healthy food- not politics.

Option 1 - Community Event - Movie, Local Vendors and Panel Discussion:

Consider holding a healthy food event in which you show a general movie such as DIRT, Vanishing of the Bees or Nourish at your school. Invite local businesses to table at the showing. Food vendors might be a big draw. Have a speaker panel and include the discussion about GMOs. Arts and crafts for kids might also help draw families to your events.

Option 2 - PTA Outreach:

Find a parent at the school to ask to have a speaker at the PTA meeting. Ok to promote the talk about Prop 37 if group is not a PTA or if CA PTA endorses 37. If it's a PTA and CA PTA does not take a "support" position, just talk about concerns with GMO's.

- Consider offering local nutritionist, nurse or other well respected community member to speak.
- Hand out educational information and invite parents to local GMO education events.

Option 3 - Healthy Snack Table:

Find out when your local elementary/ grade/ middle school is having their back to school night. And plan an event with your local Label GMOs group planned 1 ½ weeks later (have invitations available for that event/ meeting/ or movie showing). **Then contact local school principle to inquire about Healthy Snack Table.** We are local moms wanting healthy food for our kids. *Use your connections. As a parent whose child attends that school- approach the principle with the request.

Details:

Healthy Snack Table. Back to school night table.

- have an educational table to introduce kids to eating healthy snacks
- leave coloring books

items on the table:

- Natures Path giveaways
- list of local farmer's markets
- invitations to upcoming events
- display of unhealthy food items
- coloring books
- email signup for a "reminder of the movie night". Win a prize if your email is chosen at the end of the night.

Option 4 - Parent Flash Mob:

Get a group of you together to go to the school to have flash mobs after school gets out during a school day *not on school property but in front of school

- Consider wearing same color T-shirt and handing out YES on Prop 37 buttons
- Create a schedule to cover all schools in area planned for 15 minutes before school lets out
- Hand out educational information and proposition flyers AND
- Include invitations for local events so they can learn more such as local meetings or movie showings