

How to Get an Action Group Started

- 1) Check with Stacey Stacey@responsibletechnology.org if other folks in your area signed up to the Tipping Point Network to form a group
- 2) Set up a first meeting and choose at least one or preferably 2 or 3 co-leaders to keep things going and share responsibility. Use the first meeting to get to know each other and to begin to focus on the interests and goals of the group (see *Facilitating an Activist Circle* to get an idea of how to run the group the first time)
- 3) take action publicly to recruit more people for the group and to do public education on GMOs:
 - connect with friends and acquaintances, send them info about GMOs and ask if they can spread the word and are interested in attending a public event
 - find a free venue to show a movie like *The Future of Food*, *The World According to Monsanto* or the ½ hour documentary *Hidden Dangers in Kids' Meals*, get a public discussion going, invite a trained non-GMO speaker (see a list of available speakers on our website at <http://www.responsibletechnology.org/speakersbureau>, collect names of people interested in taking action in the community, and then invite them to the next meeting
 - post flyers in your community advertising your event
 - educate yourself and others using free resources provided by IRT (see *Key Resources on IRT Website*)
 - choose goals for yourself and your group from *Some Recommended Actions For Non-Gmo Activists* or create your own goals
 - support legislation to label or stop GMOs nationally or locally (see our website), and ask your political representatives to cast their vote to label GMOs
 - ask help from our staff to develop your group
 - order brochures like the *Health Risk Brochure* and the *non-GMO Shopping Guide* from our publishing website <http://www.nongmoshoppingguide.com>, or download them for free. If you order in bulk, you can get a discount. (We do not have the budget to mail free materials, but if you ask for a donation at public events you should be able to cover your costs).